



NHRPD Sponsorship Package

Parks and Recreation for every Generation!



@NHRPD



North Highlands Recreation and Park District



www.NHRPD.org

SNAPSHOT OF NHRPD'S CUSTOMER REACH

3,600+

Social Media Followers

4,700+

Newsletter Subscribers

7,000+

Event Attendees Per Year

45,000+

Website Visits Per Month

48,100+

North Highlands Residents

60,900+

Post Cards Distributed (4x a year)



2025 NHRPD EVENT CALENDAR

As a Community Catalyst Sponsor or higher, you'll receive invitations to all Extravaganza events. Your sponsorship helps support the full range of events listed on this calendar. Depending on your organization and the event, additional vendor opportunities may also be available!

JANUARY

FEBRUARY

MARCH

**Cupid's Crew
Valentine Family
Dance**

**Art in the Park:
Ruth Inman**

APRIL

MAY

JUNE

**Spring Extravaganza
& Egg Hunt**

**3rd Annual Mother's
Day Kickball
Tournament
Spring Sports
Spectacular**

**3rd Annual Father's
Day Nerf Wars
Tournament
Planehaven Playground
Reopening & 70th
Birthday Party**

JULY

AUGUST

SEPTEMBER

Touch A Truck

Movie in the Park

**Art in the Park:
Capehart Gym**

OCTOBER























NOVEMBER

DECEMBER

**Halloween
Extravaganza &
Costume Contest**

**Holiday Extravaganza
& Tree Lighting
Breakfast with Santa
Rockin' Around North
Highlands**

ANNUAL SPONSORSHIP OPPORTUNITIES

FEATURES	COMMUNITY HELPER \$500	COMMUNITY CATALYST \$1,000	HIGHLANDS CHAMPION \$2,000	HIGHLANDS HERO \$2,500
Listed as an annual sponsor (with logo) on the NHRPD website				
Announced at all the special events as an annual sponsor.				
Listed as an annual sponsor (with logo) at special events				
Booth space at all district Extravaganza events				
Listed as an annual sponsor (with logo) in the Recreation Guide				
Banner displayed in NHRPD facility for one year				
Scrolling add on the TV in the Recreation Center Lobby				
Listed/tagged as an annual sponsor on social media				
Logo on all Extravaganza special event flyers				

2024-2025 SPONSORSHIP ACHIEVEMENTS!

*Not sure about sponsoring yet?
Check out the incredible impact we can make in our
community with YOUR support!*

1 First Adaptive Egg Hunt at
the Spring Extravaganza &
Egg Hunt Event



2 New attractions at the
Touch a Truck event
including a Pedal Kart Track



3 Paint the Parks initiative
completed, including a remodel
of our Brock Park Sports
Complex



4 First ever Ice Skating Rink at
the Holiday Extravaganza &
Tree Lighting Event

Sponsorships and donations are vital to the success of the North Highlands Recreation and Park District's community events each year. This form provides details on how you can contribute to your community while gaining recognition for your company, business, service club, or organization!

Sponsorship Tiers

Community Helper - \$500

- Featured on District website for 1 year of donation
- Verbal recognition at community events

Community Catalyst - \$1,000

- Community Helper Sponsor benefits
- Listed as a sponsor at all major District events
- Free vendor space at all major events

Highlands Champion - \$2,000

- Community Helper/Catalyst Sponsor benefits
- Banner advertising your company at District facilities
- Advertised in quarterly Recreation Guide

Highlands Hero - \$2,500

- Helper/Catalyst/Champion Sponsor benefits
- Logo on all event marketing flyers
- Listed as an annual sponsor on social media



You can count on my support!

Organization Name: _____

Enclosed is my sponsorship gift of: **Card Payment** **Processing Fees will be Applied* **Check** (payable to NHRPD)

Please select your preferred tier:

Community Helper

\$500

Community Catalyst

\$1,000

Highlands Champion

\$2,000

Highlands Hero

\$2,500

Name on Card: _____

Card #: _____ Expiration: _____ CVC: _____

Signature: _____ Phone: _____